

# GIST Innovates Ukraine

2021



## Take your invention from lab to market!

**GIST Innovates Ukraine** is a ten-week pre-accelerator training program modeled after the Lean Startup methodology. Through an in-depth customer discovery process, early-stage entrepreneurs will identify and evaluate opportunities for their venture and make informed decisions on how best to move their idea forward. We aim to provide innovators with the training, mentoring, and resources they need to build their entrepreneurial skills and bring their ideas out of the university lab and into the market.

**This program is Ideal for citizens of Ukraine who are graduate students, faculty, or researchers in science and technology.**



We're looking for three-person Ukraine-based teams that have technology affiliated with a government agency, university, research lab, incubator, or industry.

### Teams must consist of a:

- **Technical Lead:** Serves as expert of the venture's technology.
- **Entrepreneurial Lead:** Serves as team spokesperson, leads efforts in business model development, and interfaces with potential customers.
- **Business Mentor:** Helps teams develop IP strategy, connects with funders, and advises on customer discovery efforts.

A small number of high-performing teams will qualify for the opportunity to receive further mentoring and acceleration through the GIST Network upon completion of the GIST Innovates Ukraine program. Other possible opportunities available to qualifying teams include incubation within the United States.

### Program Highlights

- Experience in-depth training and mentorship through interactive online training at GISTNetwork.org in Summer 2021. *If public health conditions allow, teams may have the opportunity to participate in an in-person workshop closing in Kyiv.*
- Spend a significant amount of time engaging with industry experts, talking to potential customers, and testing hypotheses.
- Share experiences with other entrepreneurial teams engaged in similar work.

To learn more, visit: [www.gistnetwork.org/ukraine](http://www.gistnetwork.org/ukraine)

*GIST Innovates Ukraine is a national-level program; Ukrainian citizens nationwide are encouraged to apply.*



Global Innovation through Science and Technology

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## GIST Initiative

The U.S. Department of State's Global Innovation through Science and Technology (GIST) Initiative empowers science and technology innovators in **over 130 emerging economies**.

Through GIST, U.S. experts and businesses have a path to make direct connections with the most promising global entrepreneurs and innovators.

Since 2011, GIST has partnered with American companies such as **Amazon Web Services** and **Microsoft**, to reach over innovation community members globally.

**GIST catalyzes startup solutions** that address economic and developmental challenges **through networking, skills building, mentoring, and access to financing**.

GIST has provided training for over **15,000 startups** who have gone on to generate over **\$250 million in revenue**.

**GIST leverages American business and entrepreneurship experts** in a combination of in-country startup trainings, pitch competitions, investor trainings, and interactive online programs to link the best international entrepreneurs to the United States.

**130+**  
Emerging  
economies

**15,000+**  
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**900,000+**  
Entrepreneurs  
in our network